

Even during this difficult economy,  
productivity gains can still be found!



**Despite periods of tight funding and lean staffing, there are always opportunities to create new efficiencies and new revenue streams. Let Cheryl Boldt show you how!**

Cheryl Boldt, RN, NHA & Senior Consultant with Maun-Lemke LLC works nationwide with all types of healthcare including acute care, long term care, home health, assisted living, retirement communities and hospice. As an accomplished professional speaker/consultant specializing in topics such as nursing leadership, customer satisfaction, recruitment and retention, Medicare utilization, survey preparation and operational improvement, Cheryl can help your organization streamline efficiencies, create new opportunities and build revenue. Here are some of her newest programs:

## 5 Steps to Creating New Revenue Sources

It is not easy to break even financially in Long Term Care, let alone make a... what is the word again, **profit**? This session addresses **in-store** growth of Medicare A, Medicare B, the capture of your case mix index for Medicaid as well as additional, viable opportunities to gain sorely needed revenue. Creating new revenue sources also enhances your reputation as the Provider of Choice! Cheryl will help you consider the needs in your market area and to think "outside the box" as you move beyond "nursing home" paradigms, while giving you a "jumpstart" in building upon your current offerings and developing a plan for new and exciting revenue-generating services in your organization!

## 3.0/IV/66/24/7: "Teaming to Crack the Code"

Preparedness with the ability to change are imperative to today's healthcare provider. As a skilled nursing facility team, you are proud that you have mastered the MDS 3.0! You have strategized to crack the "Da Vinci Code" that binds the MDS 3.0 to the 66 Medicare A/PPS RUGS IV levels of reimbursement under the October 1st Final Rule. Now, will your strategy drive the right outcomes, the right reimbursement, the right profit margin and withstand scrutiny of RAC audits? In this program, Cheryl will show you proactive, proven team-based communication practices to help you effectively implement these changes to achieve successful outcomes, both clinically and financially, while exceeding customer and employee satisfaction goals!

## Strengthen your Intergenerational Workforce: The ABC's of the Boomers through Z's

Today's healthcare workforce is comprised of varied generations, educational backgrounds and experience levels among many other additional variations, each with their own unique strengths and weaknesses. Cheryl will teach you how to successfully lead and educate a team-focused, multi-generational workforce of Boomers I and II, X, Y, and even Z team-members to provide dynamic, quality care for Transitional Care patients and Long Term Care residents, themselves comprised of varied generations. Bridge gaps and strengthen your intergenerational workforce to in turn, better serve an intergenerational customer base!



**Find your  
Golden Eggs today!**

## Activity Professionals: Building a Winning Team

Activity professionals may feel there are never enough hours in the day to provide the necessary meaningful activities, fun and stimulation for the residents they serve. Assuring residents have a meaningful, active life in their "home" requires sincere efforts from a team of staff from all departments working together 24 hours a day. Join Cheryl as she takes on **turf, territory and time** in a fun way to avoid looming "ruts in the road", to win team support and to guarantee residents and short-stay patients have a full and vital life!

**Review Cheryl Boldt's Biography and References at <http://www.maunlemke.com>  
or call Kathy Cain or Chad Maun at (800) 356-2233 for more information**



**Book multiple speakers for a \$\$\$ discount. Ask us how!**

