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Food For Thought



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Could *your* healthcare facility benefit from this?

Every healthcare facility can benefit from Revenue Enhancement!

Clint Maun, CSP has **two new programs** *custom-designed* to help you enhance your **revenue streams** and deliver increased customer satisfaction, smoother operations and sustainable, long-term market viability, especially given the forthcoming changes resulting from the recent healthcare reform!

These exciting new programs bring a wealth of proven-solutions to bear on improving your facility's revenue, so you can invest in other important aspects of your business, such as staff rewards & retention, site/technology improvements, partnership integration projects and more!

The Future Of Reimbursement Is Now: Take Action Today

Wow! Look at the healthcare changes now in process and slated for the future. The U.S. government has an aggressive agenda which will considerably affect reimbursement for healthcare providers. The new healthcare system requires providers to be more competitive and customer service oriented to receive their full reimbursement. These stated changes are already having huge implications related to partnerships, integration and guaranteed outcomes. In this session, attendees will understand the importance of positioning their organizations for the changes to come. They will be provided immediate, necessary and practical action steps to address aspects such as bundling of reimbursements, development of ACOs and Value-Based Purchasing based upon quality measures and customer satisfaction.



The Kaleidoscope of Medicare Makeover

Playing with a kaleidoscope is always intriguing. Merely turning the rocks some will create an entirely new image. This is also the case with most long term care organizations. It is possible to substantially increase the organization's Medicare/Managed Care occupancy by simply rearranging a few critical "rocks". A complete redo or extreme makeover very often is unnecessary. In this session participants will learn how to use a team approach to create a more attractive, functional and productive environment through strategies such as delivery of service in the right location at the right time for the right result, implementation of correct staffing plans and advantageous utilization of building space.

**Let Clint Maun show your organization how to
Increase Revenue Now while Preparing for Tomorrow!**

**Review Clint Maun's Biography and References at <http://www.maunlemke.com>
or call Kathy Cain at 800.356.2233 for more information**



**Book multiple speakers for a \$\$\$ discount.
Ask us how!**

What Can Color Do for You?

Adding a little color to your life is a simple way to boost your mood. From clothing to jewelry to your home or work environment—incorporating color is easy and fun. Below we take a look at some of the most common colors and the effects they can have on your mood.

- **Red** is an engaging and emotional color. It is considered an exciting color and can trigger the pituitary and adrenal glands, helping to release adrenaline. Red is also thought to stimulate

your appetite and sense of smell.

- **Yellow** is the first color a person distinguishes in the brain. Yellow is thought to stimulate an overall sense of optimism, hope, and balance. Yellow is great for learning and work environments.
- **Orange** is thought to spark energy and creativity. It's a great color for those seeking inspiration.
- **Blue** is a tranquilizing color. It appears to have a calming effect and can increase feelings of well-being. When you see blue, your brain releases eleven neurotransmitters that relax the body, and may result in a reduction of temperature, perspiration, and appetite.
- **Green** is another calming color. Like blue, it can help people feel relaxed and peaceful.
- **Brown** promotes a sense of security, relaxation, and reduces fatigue.

Remember, adding color to your everyday life is quick and fun. So, keep the above color guidelines in mind the next time you need to unwind or are seeking some creativity and inspiration.

"Colors are the smiles of nature."

—Leigh Hunt

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