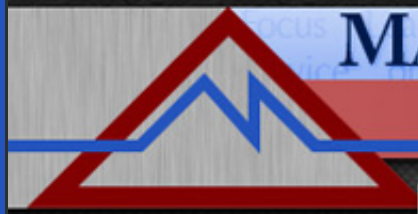


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MAUN-LEMKE

Changing the Results of Healthcare

SOLUTIONS

The Newsletter for Healthcare & Human Services

October 15, 2013



Food For Thought



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Could *your* healthcare facility benefit from this?

Every healthcare facility can benefit from Revenue Enhancement!

Clint Maun, CSP has **two new programs** *custom-designed* to help you enhance your **revenue streams** and deliver increased customer satisfaction, smoother operations and sustainable, long-term market viability, especially given the forthcoming changes resulting from the recent healthcare reform!

These exciting new programs bring a wealth of proven-solutions to bear on improving your facility's revenue, so you can invest in other important aspects of your business, such as staff rewards & retention, site/technology improvements, partnership integration projects and more!



The Continuum of Care Dating Game: Moving the Relationship from Courtship to Engagement

The healthcare delivery system will, and has, become a **bundled set of partnerships**. What does your post acute organization need to do for profitability and successful business growth? This program offers immediate techniques for enhancing and leveraging your hospital relationship to help you deliver better care, as well as optimize your revenue potential, for you **and** your partners.

Blueprint for Growing Revenue When Healthcare Funding is Going Down the Drain

Do you have progressive strategies, dedicated team effort, partnerships and goals for keeping and building your revenue stream? There are winning tactics and techniques that will generate revenue **growth** - not just sustainability. Learn **proven** and **specific** action steps your team can develop and implement immediately to grow your revenue!

Let Clint Maun show your organization how to
Increase Revenue Now while Preparing for Tomorrow!

Review Clint Maun's Biography and References at <http://www.maunlemke.com>
or call Kathy Cain at 800.356.2233 for more information



Book multiple speakers for a \$\$\$ discount.
Ask us how!

Old Wives' Tales that Actually Hold Water!

You probably hear your fair share of the greatest new treatments and magic pills from your customers and patients. Although the majority of them are probably hog-wash, there are some tried and true remedies that actually work. Did you know:

- **An apple a day keeps the doctor away.** Research shows that the compounds in apples called polyphenols may help to protect cells against DNA damage that can be caused by cancer—so an apple a day truly has health benefits.

Fruits like grapes, pears, cherries and berries also contain polyphenols. Some cereals, peas, beans and chocolate can also contribute to your daily polyphenolic intake. Moreover, a study published in *Nutrition* showed weight loss associated with a daily intake of three apples or three pears among overweight women.

- **Carrots will help you see better.** While they won't actually improve your eyesight, carrots can help prevent vision problems. Researchers at the National Eye Institute found that people with higher intakes of beta-carotene, lutein, and zeaxanthin which are all found in carrots have a lower risk of age related macular degeneration (ARMD).

- **Chicken soup cures a cold.** Researchers from the University of Nebraska Medical Center put this saying to the test and found that chicken soup may contain a number of substances with medicinal benefits. They found that ingredients in the soup can act as a mild anti-inflammatory that can alleviate upper respiratory tract infections.
- **Cranberry juice prevents bladder infections.** A study done at Harvard Medical School showed that the properties in cranberries destroy bacteria clinging to the wall of the bladder.

*"But the real secret to lifelong good health is actually the opposite:
Let your body take care of you."
—Deepak Chopra*

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