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### **5 Reasons Care Crowd VT is a Must-Have: Our Clients Make the Case!**



The ways in which care is being administered, delivered, and covered is all changing at a fairly rapid pace. So, it's no surprise that the ways

in which we train and engage care professionals is also changing. Facilities that want to acquire or maintain a competitive advantage must continually seek ways and means for their employees to remain best-in-class while also keeping an eye on the bottom line. This is where **Care Crowd VT** comes in.

No doubt about it, there are several online training programs that care professionals can leverage. But perhaps none come even close to fulfilling *all* of the needs of your facility (or facilities). **Care Crowd VT** is a revolutionary, interactive, video-based online training platform that is custom designed to give you and your staff mastery of the skills, techniques and attitudes needed to ensure your success as a care provider.

This innovative training series has already been implemented at care facilities (both large and small) across the U.S. and the results and feedback have been nothing less than phenomenal. The program has clearly demonstrated an increase in employee and customer retention, empowerment, and morale. Simply put, the program is a must-have—and that's existing Care Crowd members' words, not ours!

In fact, when we asked current Care Crowd members to tell us what they liked about the program, they consistently came back with six repeating themes.

#### **Why Our Clients Say They Need Care Crowd VT**

##### **1. It's ever-evolving.**

The *Care Crowd* is a growing community of care professionals dedicated to improving care from within. As the number of dedicated care professionals who join the Care Crowd begins to grow, so too does the information sharing, success stories, and networking—just to name a few. The **Care Crowd** is indeed ever-evolving and adding new features and functionalities, many of which arise directly from our clients' feedback. Blogs, virtual tradeshow,

and job postings are just a few recently added or planned features.

What our clients are saying:

*“To be honest, I started Care Crowd thinking it would be just another typical training program, but I have found it to be so much more. Not only have I found a wealth of meaningful and relevant information, but I’ve also tapped into a community of peers.”*

2. **It’s for everyone in your facility—everyone.**

**Care Crowd VT** offers something for everyone in the care continuum, from housekeeping to CNAs to administrators. The interactive training is tailored to those who might find it difficult to attend or afford professional training, and also offers insight and information to the most seasoned and senior care staff.

With **Care Crowd VT**, you have an interactive training platform that allows you to quickly and effectively upskill your entire facility. Those who traditionally don’t have the extra time or means (food service, cleaning staff, etc) will appreciate and be particularly eager to leverage training that can improve their on-the-job skills and professional outlook.

3. **It’s more than competitively priced and tailors for the exact needs of your facility.**

We all know that online training is cost-effective because it eliminates the expenses of travel and consulting fees that are inherent with onsite training. In fact, according to a recent study of training techniques by Osterman Research, Inc. almost 80 percent of executives who employ online training and conferencing cite the elimination of travel costs as an important reason for doing so.

Online training can undoubtedly prove cost-effective, however, some online providers have found ways to hinder cost-savings via *nickel and diming* their customers. For example, a provider may offer an initial package that looks attractively priced. But, some facilities learn quickly that they are charged a fee or an additional license every time they hire a new employee who needs to take the training. This can add up quickly if your facility experiences high turnover.

Fortunately, **Care Crowd VT** training is different. It offers *unlimited* users at the licensed facilities to easily accommodate changes in staff and turnover over the course of the license period. Site licenses cover a period of three years and an unlimited use of the **Care Crowd VT** training platform—no fine print or hidden fees.

What our clients are saying:

*“One of the best things about Care Crowd VT is its price. Not only is it affordable, but we have the option to pay in installments, which really helps when it comes to budgeting and forecasting.”*

4. **It’s convenient.**

According to a study conducted by Wainhouse Research, online training’s flexibility ranks among the highest reasons employees participate and find online training beneficial. That study said online training and conferencing accomplishes two key things: It allows trainers to reach and include learners

who could not attend before and it supplements in-person courses. The study said the leading reason individuals choose to attend online training sessions as a replacement for in-person events is the ease of fitting them into their schedules. Fully 82 percent of respondents cited convenience as a motivating factor.

Care is obviously not a 9-to-5 gig, and there's no doubt that care professionals work busy and hectic schedules. Finding a training time that may be suitable for one group of employees is bound to cause a scheduling conflict for another group. With **Care Crowd VT**, you don't have to worry about accommodating for everyone's schedule. Participants can simply log in when they have time, or an agreed-upon designated time set by their supervisor.

Employees on the second and third shift often miss out on keynote speakers or trainers. However, with **Care Crowd VT**, evening and overnight personnel can participate in, and leverage, the same training their day shift counterparts do. They won't feel *left out*.

#### 5. **It's a modern approach to learning.**

**Care Crowd VT** is helping to spawn a phenomenon: the collaborative workplace. **Care Crowd VT** can create an environment at your facility where information travels freely, employees are engaged and communicating, and most importantly—solving challenges together.

At the heart of **Care Crowd VT** are 4 pillars that *define what it means to be a Care Crowd member*. These simple principles establish a framework that forms a strong foundation you can build your care career on for a lifetime of success.

- **Care is Cool!**
- **Customers are Great!**
- **Teaming Makes it Easier**
- **I (personally) Make a Difference**

By joining the Care Crowd and mastering these fundamental, yet critical courses, you make tremendous strides in *improving care, building self-esteem, fostering partnerships* and *driving accountability* at all levels. ***Become a part of the solution today!***

What our clients are saying:

*"Care Crowd VT's course content is outstanding, and the way in which it's delivered is even better. It covers the primary components that care professionals face and struggle with every day."*

Please take just a few moments for Clint to tell you more about **Care Crowd VT**.

This opportunity for your employees only costs literally pennies per employee per month. Please view the video below and let us know your thoughts.

*Thanks for your time, and if you have any questions, call 800.356.2233*

Introducing

CareCrowd

Improving Care from Within

play



## Food For Thought

### Get Better Sleep Tonight!

As a healthcare professional, you're probably well aware of the *no-brainer* sleep inhibitors like having a cup of coffee right before bed or having too much light and noise in your bedroom. But the thing is—you still may not be sleeping that well. So what gives?

According to many experts, it could be due to certain habits that you're likely not even aware of:

**Your dinner is sabotaging your sleep.** Believe it or not, that fatty slice of pizza or juicy steak could be stealing your slumber. A 2012 study found that a high-fat diet caused rats to have more fragmented, interrupted sleep.

- *Get better sleep:* Focus on meals (especially your dinners) that provide a lean protein, whole grains and fruits and veggies. For example, try a whole-wheat-pasta dish with some diced chicken breast (skin removed), tomato sauce and a side salad. Lean chicken is ideal because it fuels your body with protein and also contains tryptophan, an amino acid that converts to sleep-promoting serotonin in the body.

**You're not truly relaxed when you go to bed.** You work all day, get home and run around from one activity to the next, try to clean the house, and then it's bed time. Except do you feel relaxed and ready to sleep? Probably not because you haven't given your body the time and queues it needs to get into sleep mode.

- *Get better sleep:* Try to do the same relaxing activity every night 30 to 60 minutes prior to bedtime. This can include reading, taking a bath or listening to music. Getting into this type of routine enables your brain to associate those things with bedtime.

**Youâ€™re online until the minute you go to sleep.** The glow from your phone, laptop and/or tablet is enough to slow your bodyâ€™s production of melatonin (a hormone tells your body to sleep).

- *Get better sleep:* If you simply canâ€™t live without checking your emails or social media sites, dim your phone and hold it more than 14 inches from your face.

*â€œPeople who say they sleep like a baby usually donâ€™t have one.â€*  
â€”Leo J. Burke



## Quick Links

[MaunLemke.com](http://MaunLemke.com)  
[ClintMaun.com](http://ClintMaun.com)

[ClintCast.com](http://ClintCast.com)  
[CareCrowdVT.org](http://CareCrowdVT.org)



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