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February 15, 2016

Just 7 more Medicare customers can deliver over \$1 million to your top line.

Think how that could help your budget!



*Or instead...
you could spend your precious time
cutting costs to offset your losses from
your Medicaid reimbursement rates...*

Choose wisely...

Does your organization need to grow revenue?

Maun-Lemke Speaking and Consulting has over 25 years of expertise in *“changing the results of healthcare”* in locations just like yours.

In our work with hundreds of care organizations across the country, we have learned that to ensure long-term sustainability, organizations **must not be revenue dependent upon Medicaid.**

Maun-Lemke’s proven **A.R.M.S. Length Revenue Enhancement System** can help you establish a revenue-focused business model that will provide **long-term stability** and **increased productivity**. Move away from the overhanging cloud of cost-cutting uncertainty and morale-killing budget cuts and instead, enable growth and opportunity for your staff, your facility, and most importantly, **your customers.**

Our program is chock-full of time-tested, client-proven techniques for growing

revenue, even in difficult markets and challenging economic conditions. It can be implemented cost-effectively through our step-by-step process and web-based computer consulting support. It centers around establishing a revenue-growing cycle of continuous improvement, each feeding the next level of 4 key component areas:

- **Admissions**
- **Rightness**
- **Marketing**
- **Sales**

A.R.M.S. Length System



For information on the **A.R.M.S. Length System** and how your organization can achieve your full revenue potential, call us at (800) 356-2233.



Food For Thought

Heart Disease: Lower Your Risk

February is **National Heart Month**, so it's indeed a good time to reflect on this topic (for you and your patients!). Although you can't control all the risk factors for heart disease (your age, race, and family history) there are several that are well within your realm.

Controllable risk factors that increase your risk for heart disease include:

- Smoking
- High LDL, or *bad* cholesterol and low HDL, or *good* cholesterol
- High blood pressure
- Physical inactivity
- Obesity
- Uncontrolled diabetes
- Uncontrolled stress and anger

If any of the above risk factors apply to you, you can take charge and reduce your risk of heart disease by making changes in your lifestyle. Get active, don't smoke, eat a healthy diet and take measures to manage stress and you will do wonders to keep

your heart healthy.

“I saw many people who had advanced heart disease and I was so frustrated because I knew if they just knew how to do the right thing, simple lifestyle and diet steps, that the entire trajectory of their life and health would have been different.”
—Dr. Mehmet Oz



Quick Links

MaunLemke.com
ClintMaun.com

ClintCast.com
CareCrowdVT.org



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