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September 15, 2016

Just 7 more Medicare customers can deliver over \$1 million to your top line.

Think how that could help your budget!



*Or instead...
you could spend your precious time
cutting costs to offset your losses from
your Medicaid reimbursement rates...*

Choose wisely...

Does your organization need to grow revenue?

Maun-Lemke Speaking and Consulting has over 25 years of expertise in "changing the results of healthcare" in locations just like yours.

In our work with hundreds of care organizations across the country, we have learned that to ensure long-term sustainability, organizations **must not be revenue dependent upon Medicaid.**

Maun-Lemke's proven **A.R.M.S. Length Revenue Enhancement System** can help you establish a revenue-focused business model that will provide **long-term stability** and **increased productivity**. Move away from the overhanging cloud of cost-cutting uncertainty and morale-killing budget cuts and instead, enable growth and opportunity for your staff, your facility, and most importantly, **your customers.**

Our program is chock-full of time-tested, client-proven techniques for growing

revenue, even in difficult markets and challenging economic conditions. It can be implemented cost-effectively through our step-by-step process and web-based computer consulting support. It centers around establishing a revenue-growing cycle of continuous improvement, each feeding the next level of 4 key component areas:

- **Admissions**
- **Rightness**
- **Marketing**
- **Sales**

A.R.M.S. Length System



For information on the **A.R.M.S. Length System** and how your organization can achieve your full revenue potential, call us at (800) 356-2233.



Food For Thought

Go Outside, Improve Your Health?!

Believe it or not, a simple stroll outside could be the powerful health boost you've been looking for. Stacks of studies have linked green, leafy spaces with everything from improved memory to lower blood pressure. Here's a closer look.

Science shows us that nature and green spaces can:

- **Increase concentration.** A national study published in the *American Journal of Public Health* compared concentration between children with ADHD who played outside, versus those who played inside, after school and on weekends. Kids who spent time in green, outdoor spaces reported fewer symptoms of ADHD, even when the exact same activities were compared.
- **Make you feel you younger and wealthier.** After analyzing two sets of data from the city of Toronto, researchers reported that adding just 10 trees to a single city block could improve how healthy a person feels as much as if they made an additional \$10,000 a year or if they were seven years younger.
- **Make exercise seem easier.** Research conducted at the University of Essex showed that the color green, such as that found on trees, grass and other plants in nature, makes exercise feel easier. Study participant exercising in front of green showed less mood disturbances and reported that they felt lower exertion.
- **Boost your immune system.** A large review of scientific research suggests that being outside, particularly in forest environments has beneficial effects on

human immune function (but scientists noted that more research on this relationship is needed).

The science is certainly clear—spending some time with Mother Nature can indeed boost your health and well-being!

*"Nature holds the key to our aesthetic, intellectual,
cognitive and even spiritual satisfaction."*

—E. O. Wilson



Quick Links

MaunLemke.com

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