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## Food For Thought



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Could *your* healthcare facility benefit from this?

**Every healthcare facility can benefit from Revenue Enhancement!**

Clint Maun, CSP has **two new programs** *custom-designed* to help you enhance your **revenue streams** and deliver increased customer satisfaction, smoother operations and sustainable, long-term market viability, especially given the forthcoming changes resulting from the recent healthcare reform!

These exciting new programs bring a wealth of proven-solutions to bear on improving your facility's revenue, so you can invest in other important aspects of your business, such as staff rewards & retention, site/technology improvements, partnership integration projects and more!

## **The Future Of Reimbursement Is Now: Take Action Today**

*Wow! Look at the healthcare changes now in process and slated for the future. The U.S. government has an aggressive agenda which will considerably affect reimbursement for healthcare providers. The new healthcare system requires providers to be more competitive and customer service oriented to receive their full reimbursement. These stated changes are already having huge implications related to partnerships, integration and guaranteed outcomes. In this session, attendees will understand the importance of positioning their organizations for the changes to come. They will be provided immediate, necessary and practical action steps to address aspects such as bundling of reimbursements, development of ACOs and Value-Based Purchasing based upon quality measures and customer satisfaction.*



## **The Kaleidoscope of Medicare Makeover**

*Playing with a kaleidoscope is always intriguing. Merely turning the rocks some will create an entirely new image. This is also the case with most long term care organizations. It is possible to substantially increase the organization's Medicare/Managed Care occupancy by simply rearranging a few critical "rocks". A complete redo or extreme makeover very often is unnecessary. In this session participants will learn how to use a team approach to create a more attractive, functional and productive environment through strategies such as delivery of service in the right location at the right time for the right result, implementation of correct staffing plans and advantageous utilization of building space.*

**Let Clint Maun show your organization how to  
Increase Revenue Now while Preparing for Tomorrow!**

**Review Clint Maun's Biography and References at <http://www.maunlemke.com>  
or call Kathy Cain at 800.356.2233 for more information**



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### **The Benefits of Being Thankful**

On Thanksgiving, many people gather around the dinner table, and reflect on what they are thankful for. It's a nice tradition that many Americans participate in. And recent research suggests that you should focus on being thankful more often than just on turkey day. Indeed, being thankful can yield long-term benefits.

Researchers have found that the experience of gratitude leads to positive psychological, physical,

and social outcomes. In specific studies, researchers randomly assigned people to a gratitude condition or one of a few control conditions. Participants in the gratitude condition were asked to spend a few minutes thinking about and listing what they were grateful for. Participants in control conditions contemplated and listed other (non-gratitude related) life experiences.

In general, participants who were asked to think about what they were grateful for, compared to control condition participants, experienced greater levels of optimism, positive mood, and feelings of belongingness over the period of the study. That is, experiencing gratitude promoted psychological well-being. Further, in one study, these participants reported fewer physical illness symptoms and indicated spending more time exercising. This suggests that gratitude may also promote healthy living. Also, these participants were more likely to report helping someone with a personal problem or offering emotional support to others.

So what can you ultimately make of this research? In a nutshell, being grateful is good for you and those around you. So this Thanksgiving, be sure to take a little time to actually be thankful—and then keep that practice up throughout the year.

And of course, have a Happy Thanksgiving!

*"Be thankful for what you have; you'll end up having more. If you concentrate on what you don't have, you will never, ever have enough."*

—Oprah Winfrey

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#### **Our mailing address is:**

Maun-Lemke Speaking and Consulting, LLC  
8031 W. Center Rd.  
Suite #222  
Omaha, NE 68124

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