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August 15, 2016

Just 7 more Medicare customers can deliver over \$1 million to your top line.

Think how that could help your budget!



*Or instead...
you could spend your precious time
cutting costs to offset your losses from
your Medicaid reimbursement rates...*

Choose wisely...

Does your organization need to grow revenue?

Maun-Lemke Speaking and Consulting has over 25 years of expertise in *“changing the results of healthcare”* in locations just like yours.

In our work with hundreds of care organizations across the country, we have learned that to ensure long-term sustainability, organizations **must not be revenue dependent upon Medicaid.**

Maun-Lemke’s proven **A.R.M.S. Length Revenue Enhancement System** can help you establish a revenue-focused business model that will provide **long-term stability** and **increased productivity**. Move away from the overhanging cloud of cost-cutting uncertainty and morale-killing budget cuts and instead, enable growth and opportunity for your staff, your facility, and most importantly, **your customers.**

Our program is chock-full of time-tested, client-proven techniques for growing

revenue, even in difficult markets and challenging economic conditions. It can be implemented cost-effectively through our step-by-step process and web-based computer consulting support. It centers around establishing a revenue-growing cycle of continuous improvement, each feeding the next level of 4 key component areas:

- **Admissions**
- **Rightness**
- **Marketing**
- **Sales**

A.R.M.S. Length System



For information on the **A.R.M.S. Length System** and how your organization can achieve your full revenue potential, call us at (800) 356-2233.



Food For Thought

Normal Nervousness or Social Anxiety Disorder? How to Tell

Getting nervous before speaking in front of a large crowd or being a bit shy in front of a group of strangers is quite normal, but for millions of Americans, common everyday social situations pose an extreme challenge. Situations that commonly provoke serious anxiety include:

- Eating or drinking in front of others
- Working in front of others
- Interacting with people during any type of social event (parties, get togethers, etc.)
- Asking questions or giving reports in groups
- Using public facilities or services, like bathrooms or transportation

If you've been experiencing anxiety in any of the above situations, talk to your doctor. Social anxiety disorder can be treated with cognitive behavioral therapy (CBT) and/or medications.

*“Anxiety does not empty tomorrow of its sorrows,
but only empties today of its strength.”*
—Charles Spurgeon



Quick Links

MaunLemke.com
ClintMaun.com

ClintCast.com
CareCrowdVT.org



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