

**Maun-Lemke, Inc.**

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**From:** Karen Michaud [kmichaud@mehca.org]  
**Sent:** Wednesday, June 28, 2006 2:59 PM  
**To:** GregEfta@aol.com  
**Subject:** MHCA Education - June 21st

Hi Greg,

Hope you are doing well. Just wanted to extend my appreciation to you for presenting the *Secrets of the Simple Six* workshop to our members last week. It was a pleasure meeting you and working with you on this project.

Attached is a summary of the evaluations. The Summary page includes each question asked, the percentage of responses - by category - and, all of the participants' comments/suggestions. The evaluations were excellent. In fact, your program received some of the highest scores we've seen in a while. The majority of our participants scored the program (both content and presentation style) as high quality and comments indicated they felt the program was well worth attending.

<<Evaluation - Secrets of the Simple Six.xls>>

Just as a reminder, you were going to send me blank profiles/answer sheets to send out to participants so that they can use it with their staff. And, don't forget to invoice us for travel expenses.

If you have any questions, please do not hesitate to contact me.

Thanks again,

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## Secrets of the Simple Six: Retention Strategies Worth Millions

June 21, 2006 - Hilton Garden Inn, Freeport

### Program Evaluation Summary

Total Number of Evaluations Received: 32

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Answer
1 The program met my expectations.	4 19 59%	3 12 38%	2 0%	1 0%	1 3%
2 The program content and instruction were high quality.	4 18 56%	3 12 38%	2 0%	1 0%	2 6%
3 Program Content					
a. I have gained new information that will be useful to me in my work.	4 21 66%	3 10 31%	2 1 3%	1 0%	0%
b. I will make better-informed decisions as a result of this program.	4 18 56%	3 13 41%	2 1 3%	1 0%	0%
c. The program description in the promotional flyer was consistent with the actual content.	4 21 66%	3 11 34%	2 0%	1 0%	0%
d. The resource materials/handouts were helpful and effective.	4 19 59%	3 13 41%	2 0%	1 0%	0%
e. There was sufficient opportunity for me to ask questions.	4 27 84%	3 5 16%	2 0%	1 0%	0%
f. The program was the right length for the amount of material covered.	4 18 56%	3 11 34%	2 2 6%	1 0%	1 3%
g. I would recommend this conference to a colleague.	4 23 72%	3 8 25%	2 1 3%	1 0%	0%
4 Presenters:					
Greg Efta					
a. Overall, the presentation was effective.	4 25 78%	3 7 22%	2 0%	1 0%	0%
b. The presenter covered the material thoroughly.	4 24 75%	3 7 22%	2 0%	1 0%	1 3%
c. The presenter was well-organized and prepared.	4 26 81%	3 6 19%	2 0%	1 0%	0%
	Strongly Agree	Agree	Disagree	Strongly Disagree	No Answer

d. The presenter was knowledgeable about the subject matter.	4	26	81%	3	5	16%	2	0%	1	0%	1	3%
e. The presenter encouraged us to ask questions and discuss the material.	4	26	81%	3	6	19%	2	0%	1	0%		0%
f. The instructional methods the presenter used were engaging.	4	24	75%	3	7	22%	2	0%	1	0%	1	3%

**5 Facility**

**Hilton Garden Inn - Freeport**

a. The program was held at a convenient	4	25	78%	3	7	22%	2	0%	1	0%		0%
b. The meeting room was comfortable.	4	20	63%	3	9	28%	2	0%	1	0%	3	9%
c. The quality of the food / beverage offered was satisfactory.	4	15	47%	3	13	41%	2	0%	1	0%	4	13%

**6 If I could change one thing about this conference it would be:**

- Great program.
- Dragged on too long. Some content of program not realistic.
- Nothing - it was really great.
- Allow more time
- Need to schedule more time for this presentation.
- This would have made a better 2-day Leadership Symposium program - so much info.
- Room too cold!
- More time, could be a 2-day seminar
- More breaks
- Poor seating, chairs too close together. Less reference to shooting people by speaker.
- To make this a 2 day event. Lots of good info.
- More protein at lunch! It was good, but a little heavy on the carbs.
- For \$199.00 a cup of soup and a salad is criminal; \$199.00 for any program is outrageous enough as it is!
- Refreshments - lunch not enough of a meal.
- Honestly - nothing.

**7 If I could keep one thing the same about this conference it would be:**

- Temp in room was great
- Place.
- Presenter / location
- Great speaker!
- The speaker - he was very knowledgeable about LTC & a very engaging speaker
- A great program & speaker!
- Great speaker - Greg is very knowledgeable in management strategies.
- Humor

- Use the same speaker.
- Speaker very knowledgeable - upbeat - funny - etc.
- Greg is great, enthusiastic, knowledgeable - I left feeling enthusiastic about implementing some of the programs
- Awesome speaker.
- Group
- "Greg" - has the style + charisma for the topic
- Location
- Presenter / location
- Quality of the presenter.

**8 Other comments / observations:**

- Absolutely love the location
- One of the best seminars I have attended. Thank you.
- This was a terrific presentation
- Very entertaining & informative program
- Very good - learned a lot! Thanks!
- This could have been a 2 day session
- Great speaker, kept my attention, good mix of reality + humor, ideas + challenges
- Directions were not clear enough
- Greg was very knowledgeable, dynamic and motivated. Excellent speaker - very engaging. Thank you.

**9 My ideas for future programs:**

- More programs from this company!
- Food!, Real Food!
- Smaller group setting - more space for individual room

**10 I traveled \_\_\_\_\_ miles to attend this program:**

1 – 50 Miles	20	63%
51 – 100 Miles	8	25%
101 – 150 Miles	2	6%
Over 150 Miles	0	0%
No Answer	2	6%